



STEELER FOOTBALL 2008

Corporate Sponsorship Packages

Title Sponsorship – Cost \$10,000.00

MEDIA Official Sponsor of Steeler Football
 TV – Weekend Game Report Every Friday/ Sports MCTV
 Mid May thru August with Created audio/visual intro
 On air 30 second commercials to promote weekly games
 Game Day report promos
 ESTIMATED VALUE IN EXCESS OF \$16,000.00
 Radio- Player Profiles 20 X weekly Talk Radio 1400
 - Game Day reports Weekend Club
 - Sault Football Report, Every Monday Talk Radio 1400
 - Location broadcasts
 Print - attachment to all print Sault Star/Sault this Week

PROGRAM Front/Back Inside/Outside (availability)
GAME DAY PA Acknowledgement
SIGNAGE Banner's 3' X 8' Displayed at all Home games (Divisions)
SEASONS TICKETS 10 season tickets to all regular season Home Games

Corporate Sponsorship - \$5,000.00

MEDIA Radio- Player Profiles 4 X weekly Talk Radio 1400
 - Game Day reports
 - Steeler Football Report
 - Location Broadcasts

PROGRAM Full Page Advertisement
GAME DAY PA Acknowledgement
SIGNAGE Banner's 3' X 6" Displayed at all home games
SEASONS TICKETS 5 season tickets to all regular Season Home Games

Business Sponsorship - \$2,500.00

PROGRAM Full Page Advertisement
GAME DAY PA Acknowledgment
SIGNAGE 3' X 4"
SEASONS TICKETS 5 seasons tickets to all regular home games

Program Advertising

| | | |
|------------------|------------|------------|
| FULL PAGE COVER | Front/Back | \$2,000.00 |
| FULL PAGE INSIDE | Front/Back | \$1,500.00 |
| FULL PAGE | | \$1,000.00 |
| ½ PAGE | | \$ 500.00 |
| ¼ PAGE | | \$ 250.00 |
| BUSINESS CARD | | \$ 150.00 |

Seasons Tickets Steeler Football Seasons Tickets Package - \$50.00
 Includes 5 game day tickets to all Sault Steelers regular season home games, Steeler T-Shirt and program

PLEASE NOTE that the above can be customized to accommodate your annual budget and a payment plan can be developed.

*2007 Northern Football Conference & Canadian Football League Champions
 Sault Ste. Marie, Ontario, Canada*